Color Theory Primary Heat Transfer is PU (polyurethane) heat transfer vinyl for everyday use on a wide variety of common apparel decoration projects. This is a high-quality economical choice for volume users who want a versatile HTV that weeds easily and layers beautifully for multi-color designs. This product features a sticky backer for easy weedability of fine details and firm placement of graphics that will hold in place for production runs of decorated apparel.

**Recommended Use:**
Suitable for decorating cotton, polyester, & cotton/polyester blends, acrylics, & similar fibers.

**Application Recommendations:**
- USCutter recommends cutting with a 45 or 60 degree blade at 100g pressure for stepper motors, 60g for servo motors. Always perform a test cut, and adjust blade force & cutting speed as necessary.
- Always test on a fabric swatch prior to production, especially on heavily treated fabrics.
- Cut MIRROR image through adhesive layer.
- Weed the excess material.
- Preheat garment 2 to 3 seconds.
- With MEDIUM pressure, press the image on the garment with its backing at 325-345°F (150-160°C) for 10 seconds.
- Peel the carrier off HOT-->COLD.
- Store roll vertically in a dry room, protected from sunlight.
- **Note:** Lower temperature setting to 300°F when layering to minimize risk of visible adhesive bleed.

**Washing Instructions:**
- After heat pressing, wait 24 hours before first wash.
- Turn garment inside out before placing in washing machine.
- Machine wash 140°F (60°C) maximum.
- NO bleach or other aggressive washing products.
- Dry at a low dryer setting on household machines.
- Do not dry clean.
- Ironing OK on backside only.

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